

Clarksville Community Players  
and

CLARKSVILLE  
FINE ARTS  
CENTER

*The heart of our town.*

Comfort  
DANCE  
Talent  
Punique  
THEATRE  
Connection  
Empowerment  
Wings  
MEMORIAL  
HISTORY  
LOCAL  
ARTS  
GYMNASTICS  
Music  
KIDS  
Family  
Roots  
Creativity  
JOY  
ARTISTIC  
LOVE

CAPITAL CAMPAIGN

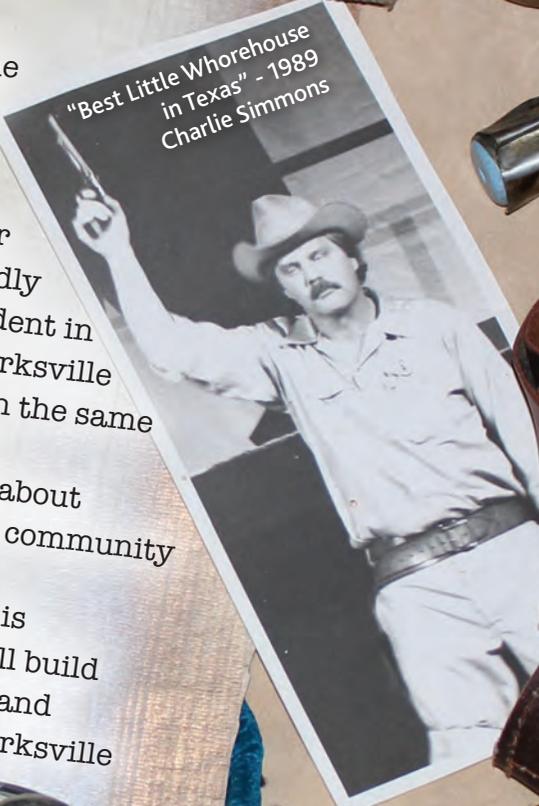


"1776" - 1983  
Barry Roberts  
and Martha Farlow

The Clarksville Fine Arts Center (CFAC), is the stage where MAGIC happens in our community! It has been an educational and creative outlet for thousands in our area for over 80 years.

We embarked on this capital campaign to honor Clarksville's past while securing its future. I proudly share its history from my cherished days as a student in Clarksville School, to my involvement with the Clarksville Players. To this day, I still get a thrill performing on the same stage where I enjoyed school plays and assemblies. The Players' fundraising commitment is not just about renovating a building. It's about bringing together a community and people of every generation. Our campaign will revitalize the CFAC, a critical and historic landmark is THE HEART OF OUR TOWN. By contributing, you will build a foundation to cultivate dreams and aspirations, and fulfill the cultural and educational needs of the Clarksville community and surrounding area for our future.

Yours sincerely,  
Barry T. Roberts



"Best Little Whorehouse  
in Texas" - 1989  
Charlie Simmons



"1776" - 1983  
David Diamond & Steve Roberts

A word from our **President**



# A note from our Co-chairs



"They're Playing Our Song" - 1984

There's No Business Like Show Business

Voice  
Words and Music by IRVING BERLIN

Piano

3

"THE HEART OF OUR TOWN" CAPITAL CAMPAIGN will renovate and preserve our iconic and beloved Clarksville Fine Arts Center (CFAC). A centerpiece of our town, the CFAC promotes and encourages artistic expression. The players have undertaken this campaign to restore and convert the existing building into a state of the art visual and performing arts center. The current need for renovations and infrastructure upgrades will run \$2 million. However, this building is over 80 years old. We cannot wait for a time in the future. We must act now. This is the time to make your mark, to be a part of something greater. Leave a lasting legacy in YOUR town. Your contribution to this campaign will ensure that this iconic structure will continue to serve Clarksville. Please help us keep the Heart of Clarksville and the arts alive and thriving.

In appreciation,  
*Charlie Simmons*  
*and Ken Morgan*

gas, New York, N.Y. 10019  
Made in U.S.A.  
Performance for Profit

There's No Business - 5

# Our History



"Guys and Dolls" - 1994



"Cat on a Hot Tin Roof" - 2012



Clarksville H.S. - 1951



"The Last Supper" - 2007



"South Pacific" - 1981

1913	1934	1955	1973	1985	2011	2013	2014
Clarksville High School, built in 1913	1934 WPA builds CHS Annex, housing the gym, auditorium, and four classrooms (currently CFAC)	Bluestone High School opens and CHS becomes Clarksville Elementary	Clarksville Community Players are formed	Clarksville High School demolished  Elementary School & Cupola saved by Town Manager Carl Dean & CCP	CCP restores cupola kicking off CFAC renovation  Sittin Pretty Campaign restored seats	CCP completes phase 1 of CFAC renovation where police dept. was located	Completed asbestos removal and moisture abatement



*"To say that this place (CFAC) has been influential in changing the lives of young and old alike is a drastic understatement. In 1992, it was at an audition for "Oklahoma," on the Clarksville stage that we met, fell in love, and were married the following year."*

—MIKE AND ELLEN HASKETT



YMCA Gymnastics - 2013

# HONORARIUM

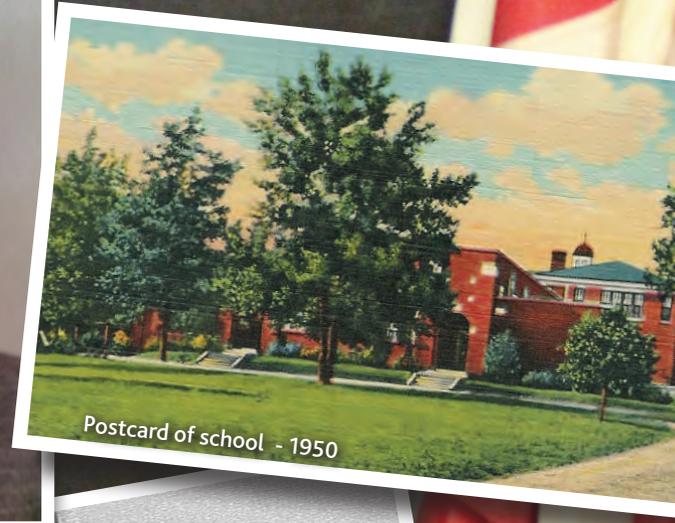
We are proud to honor the memory of

*William E. Moore, Sr.*

beloved principal of Clarksville High School (1942-1955) and Clarksville Elementary (1956-1959) and later Bluestone High School.

A special area in the lobby of the CFAC will be dedicated to remembering a man who shaped the children of Mecklenburg County for over 40 years. Mr. Moore was a coach, teacher, and administrator who loved all facets of education: including academics, athletics, and the arts — especially, the acting and music club. He was an amateur videographer and made many movies capturing events at the school, including May Days, May Courts, field trips, and graduations. He coached the girls softball team, held classes after hours in astronomy, and coached the first little-league football team in Clarksville. He, an avid hunter, bee keeper, and gardener, had an intellectual curiosity about many things. Most of all, he loved his students and took great pride in their accomplishments. Mr. Moore's tenure was a golden era for students who went to Clarksville High School and Clarksville Elementary. He was honored in 1986 when the Town Council dedicated the school in his name during the Clarksville High School Reunion.

*We at the CFAC pay tribute  
to honor William E. Moore, Sr.'s legacy.*



Entertainment and the Arts are vital to the growing economic development of Mecklenburg County. Clarksville attracts tourists and retirees due to its lakeside location in Southside Virginia. We are also connected to one of the largest high-speed cable networks in the country, with a growing IT work force and the arrival of Microsoft and Hewlett-Packard. The renovation of CFAC will enrich the quality of life in Lake Country.



*"The Clarksville Community Players defined who I was as an emerging young artist, dreaming of one day standing at the footlights of a Broadway theatre. It was no more than seven years later that dream came true by conducting for Andrew Lloyd Webber and touring with legendary stars such as Eartha Kitt. With true believers in my talent, the Clarksville Fine Arts Center gave me a platform to create. Every young performer deserves that dream. Though dreams may not lay strong footing on a Broadway stage, as mine did, tours, or working with legendary stars, I believe organizations like the Clarksville Players are true cornerstones that propel and inspire lives to always engage in the arts, onstage, behind, or as a life long love of the arts. Take a child to the theatre, it changes lives, it changed mine."*

—DON HITE, Broadway Conductor,  
Producer, Director and Arts Educator  
HILTON HEAD ISLAND, SC

## SENATE OF VIRGINIA



COMMITTEE ASSIGNMENTS:  
GENERAL LAWS AND TECHNOLOGY, CHAIR  
AGRICULTURE, CONSERVATION AND  
NATURAL RESOURCES  
FINANCE  
LOCAL GOVERNMENT  
RULES

FRANK M. RUFF, JR.  
15TH SENATORIAL DISTRICT  
ALL OF CHARLOTTE, LUNENBURG,  
MECKLENBURG, AND NOTTOWAY COUNTIES;  
PART OF BRUNSWICK, CAMPBELL, DINWIDDIE,  
HALIFAX, PITTSYLVANIA, AND PRINCE GEORGE  
COUNTIES; AND PART OF THE CITY OF  
DANVILLE  
POST OFFICE BOX 332  
CLARKSVILLE, VIRGINIA 23927

September 5, 2014

To Whom It May Concern:

It is an honor to be able to endorse the proposed renovation of the Clarksville Fine Arts Center; a true asset for the Clarksville community.

The historic building once was the home to Clarksville High School and later an elementary school. It was transformed in the 1970's into a center that has been the host of many activities since it was first renovated by a group of determined citizens who refused to let this fine old building stand idle.

Not only has it been the home of the regionally acclaimed Clarksville Players, but it also has been used for gymnastic shows and musical performances. Whenever a crowd is expected, the center has been able to accommodate as needed.

On a personal level, each of our children has been involved in productions as the Players have worked with young people to get them involved in various roles of acting, sound and lighting, and set production. We believe that it is a true asset for Clarksville and the region.

Sincerely,

Frank M. Ruff, Jr.  
15<sup>th</sup> District  
Senate of Virginia



# OUR VISION FOR THE FUTURE

THE CLARKSVILLE PLAYERS' VISION FOR THE UPGRADE AND RENOVATION OF THE CLARKSVILLE FINE ARTS CENTER IS TO BALANCE A FULL RENOVATION WITH A FOCUS ON PRESERVING THE BUILDING'S ART DECO ORIGINS INSIDE AND OUT WHILE:

- Enhancing entertainment and educational opportunities in our region by establishing a state of the art venue
- Providing hands on arts experience for children that cannot be provided in schools by fueling their creative, technical, and leadership education
- Operating an environmentally efficient facility with lower operating costs
- Offering a home for a community art gallery, dance studio, meeting and conference center in Mecklenburg County

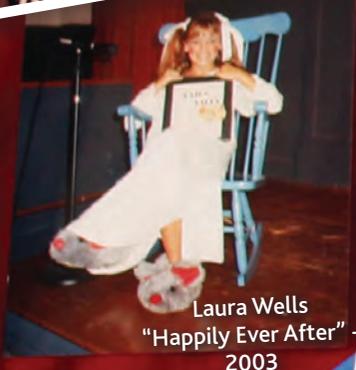


Children's Theatre Workshop - 2005

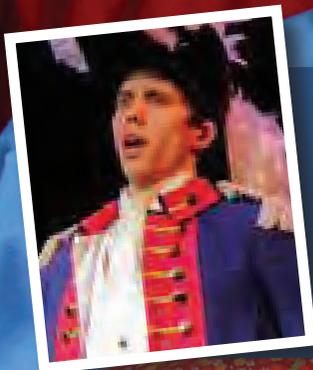
## OUR FUTURE STARTS HERE

"Actually the best gift you could have given them was a lifetime of adventures."

—LEWIS CARROLL



Laura Wells  
"Happily Ever After" - 2003



*"Words cannot express how growing up in productions at the CFAC helped me find the confidence I needed to prepare me for the highly competitive programs that many thought are beyond the reach of a kid from Mecklenburg County. Without the encouragement I received from my CFAC family, I don't know if I would have ever had the honor of performing at the Kennedy Center for the Arts or pursue my dream of becoming a world class opera singer."*

—ERIK GRENDAHL

Studies have shown that the arts teach children critical thinking, self confidence, leadership, social skills and the ability to focus.

The arts can provide young performers with an extended support system, giving them the confidence to open up a world with no limits. These young performers can go anywhere with an imagination, a paintbrush, taps shoes or a song. When you invest in the arts, you are investing in our future leaders.

When you invest in the future of CFAC, you are investing in helping a young talent like **Erik** develop the tools he requires to reach his lifelong dream of performing with national opera companies.

Your financial contribution will give **JoBeth** the confidence and drive to develop her lifelong passion of dancing on an even greater stage. This once featured dancer in the CCP's "Oklahoma" will have a chance to share her spark with the world.

*Good communities are built with solid foundations. The CCP believes if we encourage individuals who are drawn to the Clarksville Fine Arts Center and what it has to offer, then we will be building a stronger community. This is your opportunity to help build that foundation.*



Hallie Caldwell  
"The Miracle Worker" - 2014

*"CCP's summer theatre workshops truly kick started my career in musical theatre. My first experience on stage at the CFAC strongly influenced me to major in dance and musical theatre at Radford University. I will forever be grateful for the nurturing environment I found at the CFAC that gave me and fellow kids the confidence to create and pursue our artistic endeavors."*

—JOBETH HARDIN



# MEMORIALS AND COMMEMORATIVES

The CFAC's Capital Campaign offers many designated gift and naming opportunities for individuals, families, businesses, corporations and foundations. This is a lasting way to personalize your gift, to honor or memorialize a loved one, and to channel your contribution in a way that means the most to you. Your name or that of a loved one will remain a lasting tribute as well as a legacy for future generations to honor.

**Together We Can  
Make A  
Difference!**  
Campaign Goal: \$2,000,000

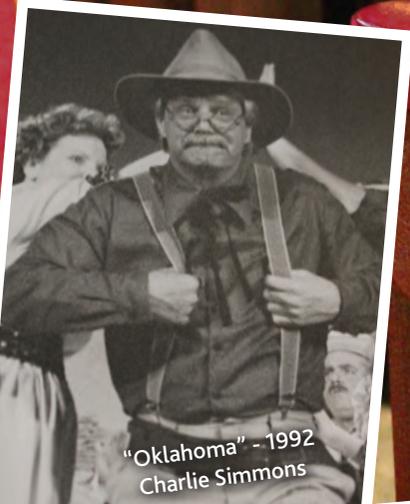


0560418

# SPECIFIC NAMING OPPORTUNITIES

0560418

Clarksville Fine Arts Center Building	\$ 800,000
Auditorium	250,000
Lobby	100,000
Stage Lighting System	50,000
Box Office	30,000
Studio/Conference Room	25,000
Prop Rooms (2)	20,000
Performers' Lounge	20,000
Dressing Rooms (7 @ \$3,000/ea)	21,000
Makeup Station	4,000
Cast Powder Room	10,000
Stage Door (actors entrance)	10,000
Set Building or Wood Room	15,000
HVAC/Electrical Room	20,000
Business Office	15,000
Lighting/Sound Control Room	15,000
Spotlight Operation Areas (3 @ 5,000ea)	15,000
Costume Room	12,000
Lady's Lounge	12,000
Men's Lounge	12,000
Stage Wing Extension Room	10,000
Outdoor Benches (4 @ \$2,000 ea)	8,000
Seat Name (each)	600
Brass Stars in Sidewalks (each)	300



"Oklahoma" - 1992  
Charlie Simmons



"South Pacific" - 1981



"Guys and Dolls" - 1987  
Ken Vaden & Rich Polson



"Lil Abner" - 1977  
Barry Roberts  
and Betty Faye Stevenson

THE CLARKSVILLE COMMUNITY PLAYERS  
PRESENT

*Dolls*

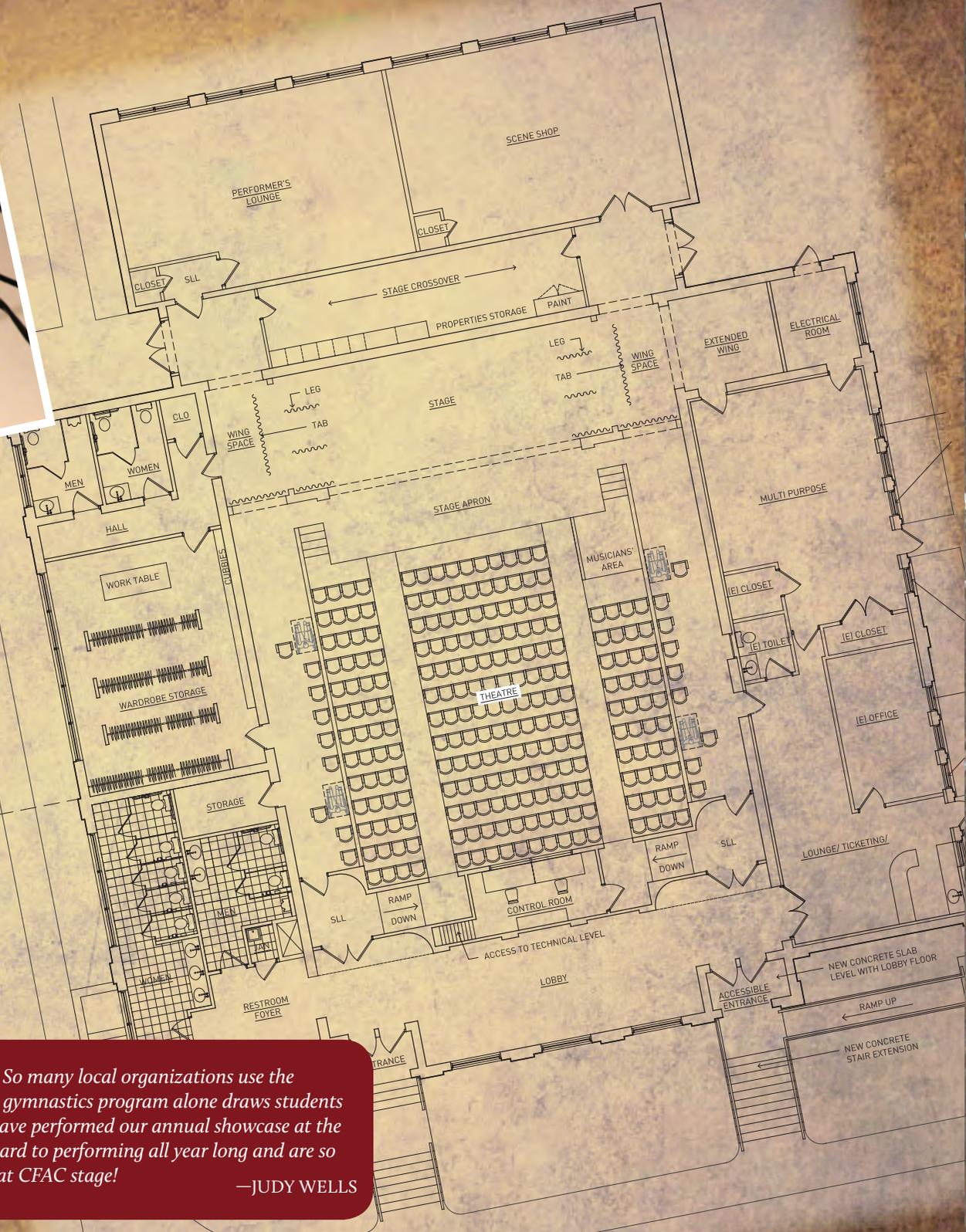
CLARKSVILLE COMMUNITY PLAYERS  
WILLIAMS Presents

Clarksville Fine Arts Center

Clarksville Community Players

May 31 - June 3, 1990

# A BRIGHT FUTURE AHEAD



*"The CFAC is a centerpiece in our community. So many local organizations use the building for a variety of activities. The YMCA gymnastics program alone draws students from 5 counties and 2 states year round. We have performed our annual showcase at the CFAC for the past 27 years. Our kid look forward to performing all year long and are so proud of themselves when they perform on that CFAC stage!"*

—JUDY WELLS

# PROPOSED EXTERIOR OF THE CLARKSVILLE FINE ARTS CENTER

THE CFAC WILL IMPACT OUR COMMUNITY'S ECONOMIC DEVELOPMENT IN THE FOLLOWING WAYS BY:

## Economy

- Solidifying a venue for upscale entertainment to attract & retain employees and retirees to the area
- Contributing to a quality of life that will attract leading companies to our area, i.e. Microsoft, Hewlett-Packard, County IT Park
- Providing frequent events that will increase growth of local retail businesses, motels, restaurants, etc.
- Offering entertainment to the thousands of tourists, campers, and lake enthusiasts who visit the area annually

## Quality of Life

- Offering an array of artistic expression for families through visual arts, dance, theatre, music, etc
- Providing a space for civic and religious gatherings, lectures, and commercial functions
- Preserving a historic centerpiece for the Lake Country community that has been cherished for almost 100 years



*"We often refer to the CCP and the Fine Arts Center as our "Brigadoon." Right out of college, never did we think we would find such a jewel in a small community with so much talent. At the CFAC, individuals, children and families come together and put on such incredible shows. Two things we will always remember about Clarksville will be the anticipation of an opening night and the many life-long friends we made doing theatre at the CFAC. The future holds so much and this wonderful building sits at the heart of our beloved Clarksville."*

—MONIQUE DERBY AND MARK SHUFORD



**LET US ENTERTAIN YOU!**

## MISSION STATEMENT

To provide a state of the art Fine Arts Center where performances and educational events are accessible to all while preserving a historical landmark and its art deco origins.

**AUDITORIUM LIGHTING**



**SCONCE**



**PROPOSED AUDITORIUM**

**THEATRE SOUND WALL**



**AUDITORIUM WALL COVERINGS**



## PROPOSED LOBBY



## RENOVATION GOALS

- Move lobby up front to house an art gallery
- Expand restroom facilities
- Upgrade our deteriorating lighting and sound system
- Create a studio / conference room for rehearsals, art classes, exhibits, and civic meetings
- Incorporate modifications to add fly & wing space for enhanced theatrical productions

### LOBBY CARPET



### LOBBY WALLS GOLD



### LOBBY OVERHEAD LIGHTING



### SCONCES



### CROWN MOLDING



### LOBBY FURNITURE



## CAMPAIGN STEERING COMMITTEE

### CAMPAIGN CO-CHAIRMEN

Charlie Simmons  
Ken Morgan

### MEMBERS

Kim Demetriades  
Hallie Farber  
Leigh Felton  
Sally Morgan  
Mona Moody  
W. E. Mickey Moore, Jr.  
Allen Murray  
Jim and Maureen Bellissimo

### PRESIDENT EX OFFICIO

Barry Roberts

## CCP BOARD OF DIRECTORS

### PRESIDENT

Charlie Simmons

### VICE PRESIDENT

Joshua Glasscock

### TREASURER

Jeanne Tregidgo

### SECRETARY

Sue Hunt

### DIRECTORS

Kim Demetriades  
Jim Bellissimo  
Zorona Maples  
Mona Moody  
Tammy Tillotson

**FOR MORE INFO OR TO MAKE A DONATION PLEASE CONTACT:**

Clarksville Community Players – P.O. Box 952 | Clarksville, VA 23927

**(434) 374-0058**

[www.clarksvilleplayers.webs.com](http://www.clarksvilleplayers.webs.com)

